

Free the Video Market. Now.



Many free market voices call on Congress to remove the outdated and anti-competitive system that stifles cable competition — and we could not agree more.

"Technology is ever evolving...yesterday's copper land lines and cable systems are old technology. With the ever growing capacity of the Internet and how it's used in every aspect of our lives today, current regulations have become counterproductive. Why use old regulatory systems for new technology?"

— Center for Individual Freedom

"While a complete elimination of government franchising requirements would be ideal, freeing all video competitors from the current tangle of regulatory barriers via a national video franchise would also be a significant step forward. Consumers will end up with more choices at lower prices, with the resulting competition offering cutting edge video services and technology. Freeing the video market, including incumbent cable providers, from the current outdated and anti-competitive system will also stimulate billions of dollars in new investments."

— Competitive Enterprise Institute

"...continuing a city-by-city franchising system just doesn't make sense any longer. And consumers will benefit from both lower costs and wider availability of competitive services when that antiquated system is gone."

— Institute for Policy Innovation

"America is falling behind in the worldwide race to deliver exciting new services like IPTV because of the taxes and regulations that are weighing down potential providers...by lifting these burdens, Congress can ensure that these job-creating technologies not only thrive today, but drive our economy tomorrow."

— National Taxpayers Union

"Small business will benefit from video franchise reform in numerous ways...Small and independent telephone companies who choose to offer new video service products of their own will be able to compete against the large cable companies — something that is difficult without franchise fee reform. The local sports bar owner, will see lower prices as a result of competing video service providers. The possibilities are endless for small business owners and entrepreneurs, as both consumers and potential new competitors in the marketplace."

— Small Business & Entrepreneurship Council

"As both cable and telecommunications providers offer new and innovative video services, freeing them from the onerous local franchise system will result in more choices for consumers at lower prices. The Media Freedom Project has called on Congress to free all competitors from the burdensome local franchise system."

— Americans for Tax Reform's Media Freedom Project

"Existing laws have not kept up with advances in technology and are stifling innovation. As a result, consumers have been left with fewer choices and less innovative products."

— FreedomWorks

"Given the amount of potential immediate savings, American homeowners should not have to wait 15 years for the benefits competitive choice in cable services can obviously bring. The faster competition is introduced into the cable market, the faster cable TV rates will be reduced and America's consumer broadband infrastructure will be expanded."

— American Homeowners Grassroots Alliance



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CENTER FOR INDIVIDUAL FREEDOM

113 S. Columbus St., Suite 310 • Alexandria, VA 22314 • (703) 535-5836